

PetZONE³⁶⁰™ (PZ3) Announces The Launch of Its Innovative Platform for Pet Parents

PetZone 360, LLC (aka PetZONE360 or PZ3) has opened its doors to the public. PZ3 is the first and most comprehensive marketplace and community platform dedicated to pet parents. PetZONE360 makes every day pet parents' lives easier by increasing access to pet products, veterinary and pet care services, and a variety of pet resources all in a one-stop-shop immersive and interactive platform.

"Gone are the days when searching for pet-related products, services, or resources require you to hunt through multiple sites. At PetZONE360, we strive to provide easy access to these important resources for pet parents. PZ3 also provides unique experiences through exclusive community forums, fun virtual spaces, simulated environments, and other enhanced features that re-invents the online shopping experience and generate connections amongst pet parents," said Manolita Moore, PZ3 CEO & Co-Founder.

Pet parents can access PZ3 for free (Basic Membership); or, for as low as \$25 per year they can enjoy enhanced benefits with their PZ3+ Premium Membership. PZ3+ Membership allows pet parents to enjoy even greater discounts on products and services, access to exclusive content, increased postings of their favorite companions within our exclusive Pet Wall & Pet Memorial Wall, topic creation in Community Forums, and much more.

Pet Retailers, Veterinary Clinics, and Pet Services can advertise and subscribe to PZ3 Marketplace through their digital storefront plan for as low as \$99 per year with no transaction fees. Direct e-commerce product integration is available for high volume sellers. Other opportunities, such as advertising, sponsorship, and affiliate marketing are also available. Contact PetZONE360 Sales for more information.

Pet adoption centers, rescue centers, and other pet-related not-for-profit organizations may contact info@petzone360.com for their free listing opportunity.



PetZONE360 is powered by Simulocity, LLC, a global, award-winning simulation technology firm based in Florida, U.S.A.

"We are pleased and honored to have developed a world-class, innovative platform serving the pet industry and pet parents alike. Bringing the pet-loving community a "one of a kind" digital transformation, that results in happier pets and unlimited connections amongst pet parents and a community of vendors and pet care providers, is gratifying. From the smallest pet walking company to the largest pet retailer, PZ3 will provide year-round virtual shops, exhibitor booths, and digital storefronts that will be accessible to our exclusive growing community of pet parents. Vendors and Sellers are added daily, and this (PZ3 Version 1.0) is just the beginning of many more innovations that are planned for PetZONE360, all for the betterment of pet parents and the well-being of all pets we all love," said Dr. Manny Dominguez, Simulocity CEO & PZ3 Co-Founder.

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