

# PZ3 Live Reschedules Inaugural Event To April 25-27, 2025

March 6, 2024, Las Vegas, Nevada, USA. - In response to the expressed preferences of future attendees, vendors, sponsors, and speakers, PZ3 Live announces the rescheduling of its inaugural event. Originally slated for 2024, the event will now take place on April 25-27, 2025, at the renowned The Expo at World Market Center in Las Vegas, Nevada, USA.

The decision to adjust the dates stems from a commitment to providing enhanced notice and scheduling flexibility for all stakeholders involved. Notably, this change will allow continued alignment with existing registrations, pricing structures, and agreements, with no planned price increases.

PZ3 Live, an emerging leader in animal health and technology events, has garnered robust support from leading companies, vendors, sponsors, and distinguished speakers. The event boasts a lineup of innovative presenters and has seen overwhelming interest from potential attendees, keynote presenters, and vendors alike. The rescheduled date ensures ample time for budget and scheduling adjustments, addressing the community's expressed need for extended planning.

At the helm of PZ3 Live is Manolita Moore, a seasoned veteran in veterinary medicine conventions. With decades of experience overseeing WVC and NAVC events, Ms. Moore brings a wealth of expertise with a track record of award-winning leadership in pioneering technological solutions within the veterinary industry.

PZ3 Live is excited to leverage this rescheduled timeline to maximize opportunities for brand promotion and event awareness. From a technology-focused format, forward-thinking educational tracks and presenters, emerging start-up companies, technology & innovation awards program, combined with the amenities that Las Vegas and the venue at The Expo at World Market Center offer, the event is poised to deliver an unparalleled experience to all attendees.

### **FAQs**

## Why are you changing the date of the event?

The change has been due to the expressed desires from the community to allow more advance budgeting and advance planning for exhibitors, speakers, potential attendees, and keynote presenters.

## When does the attendee registration open?

The attendee registration continues. There is no anticipated price increase for participants; however, certain terms and conditions may change.

## When does the exhibit registration open?

The exhibit registration continues. We encourage everyone to register early to take advantage of the inaugural early pricing.

## Are my agreements from 2024 event still valid?

Unless cancelled, all agreed upon exhibitor and sponsorship pricing in 2024 is still valid and will carry over to 2025.

## Who should I contact if I have more questions?

Please contact <a href="mailto:support@petzone360.com">support@petzone360.com</a>

#### **About PZ3 Live**

PetZONE360™, also known as PZ3, is the first and most comprehensive marketplace and community platform dedicated to pet parents. With our ground-breaking, world-class platform we help bring pet sellers and pet parents together. PZ3 provides a multitude of unique features that re-invent the online shopping experience, provide easier access to pet care and services, and encourage pet parents to make connections through our fun virtual spaces and simulated environments.

<u>PZ3 Live Expo</u> is produced by PetZONE360™.

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